Program Evaluation Briefing: Florida Trespass Prevention Research Study



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Background

- □ FRA Trespass Prevention Research Study (TPRS)
 - Implemented by Volpe from 2009 2013 in West Palm Beach, Florida
 - Purpose: develop national guidelines for community-based trespass prevention (e.g., CARE model) via showing potential benefits, best practices and lessons learned
- FRA R&D Director asked Volpe to evaluate project to
 - Collect lessons-learned from TPRS
 - Inform design of future research
- Evaluation conducted by independent evaluation team
- Evaluation focused on implementation not impact

CARE Logic Model (Theory of Action)

Community Analyze Respond Evaluate

- Describe trespass problem
- Develop stakeholder engagement plan and begin involvement
- Organize a problem solving committee with community stakeholders

- Develop data collection and analysis plan
- Collect trespass data
- Analyze the data collected to determine the root causes of the trespass problem
- Set the goals of the program
- Identify performance measures and establish baseline

- Identify feasible counter measures
- Prioritize most feasible counter measures
- Develop counter measures (CM) implementation plan
- Implement CM, such as:
 - Education
 - Enforcement
 - Engineering or Environmental Design
 - Other strategies

- Assess extent to which response activities in implementation plan were completed as intended
- Use before and after performance measures check for improvement
- Assess extent to which goals are achieved
- Develop and implement a long term program monitoring plan



Evaluation Questions

Project Design

 What characteristics of design enabled completion as planned? How could design be improved in FOT#2? What methods/viewpoints could HF offer to improve design of FOT#2?

Project Operation

- How did the project's implementation affect extent goals achieved?
 - **Stakeholder Engagement** approach to engaging stakeholders?
 - **Site Assessment and Response Planning** process for assessing risks and designing countermeasures?
 - Countermeasure Implementation What were key factors?

Project Setting

 What characteristics of community and site affected project's implementation?

Program Evaluation Methodology

- Developed logic model and refined evaluation questions
- Reviewed relevant project source materials
- Interviewed those involved in project implementation
- Reviewed studies of community-based safety interventions
- Compared and contrasted viewpoints expressed among all data sources (e.g., source documents & interview notes)



Evaluation Findings: Benefits

- □ Fostered relationships among core rail safety stakeholders (SFRTA, FDOT, City of West Palm Beach)
- Stakeholders praised technical rigor and use of train-mounted video to support hazard analysis
- Mobilized core stakeholders to support limited implementation of trespass prevention countermeasures
- Many lessons learned re: challenges of trespass prevention and stakeholder engagement

Evaluation Findings: Project Design

- □ CARE model was too general to guide specifics of TPRS project's implementation
- Important to consider lessons-learned from analogous community-based interventions
- Broader range of expertise needed on team to address stakeholder engagement and human factors issues associated with trespassing

Evaluation Finding: Project Operation

- □ SFRTA locomotive-mounted video data provided reliable dataset for (1) hazard analysis to identify highest trespasser exposure areas; and (2) problem solving on corrective actions
- Trespasser exposure rather than fatalities or near misses are most appropriate safety outcome measure for trespass prevention programs

Evaluation Findings: Project Setting

- Core stakeholders shared FRA's concerns and remained engaged
- Challenges sustaining broad stakeholder forums;
 - lack of engaged local leadership;
 - jurisdictional complexity; and
 - unrealistic local stakeholder expectations
- □ Lack of clarity in roles and responsibilities: federal, state, local;
- Confusion re: project's goals; funding for corrective actions

Community-Based Safety Programs: Findings from Analogous Studies

- The steps outlined in the CARE model are similar to design of other community-based safety interventions
- □ Effectiveness of community-based interventions appears are highly contingent on site-specific variables
- Community based approaches are most effective when:
 - Informed by understanding of community dynamics and capacity and responsive to community conditions, needs, and diversity
 - Allow community input into issue selection, funding and project design
 - Use participatory activities and peer-to-peer communications to reach stakeholders
 - Interventions and funding are sustained for sufficient time period to institutionalize changes (could mean 5+ years)

Recommendations for design of future trespass prevention research

- □ Consider alternative approaches to community-based safety interventions (e.g., grant programs, regulation, best practice studies)
- In designing subsequent trespass prevention studies:
 - Define project goals and success measures more explicitly
 - Establish clear hypotheses, measure baseline, and measure intended outcomes using statistically sensitive indicators
 - Screen and select sites based on: research, issue, funding, "readiness"
 - Clarify roles and funding at onset
 - Pursue more targeted stakeholder engagement strategies